



Exhibitor Information

EVENT: 34th Annual Conference on Serving the Underserved & 5th Latino Credit Union Conference

DATE: June 11 – 14, 2008

VENUE: Westin City Center Dallas
650 North Pearl Street
Dallas, Texas 75201
T (214) 979-9000 | F (214) 953-1931
Reservations: 866-837-4246

AUDIENCE: We anticipate a combined 300-400 participants for both events.

Participants represent community development and mainstream credit unions nationwide; credit union industry officials; regulators and government officials; representatives of community organizations and foundations; cooperatives; faith-based organizations; and the foundation world.

EXHIBIT AREA: Dedicated space for exhibitors (outside the meeting rooms).

Maximum of 15 exhibitors!

BENEFITS: *For each exhibitor:*

- One (1) complimentary registration entitles participation in all conference activities. Additional exhibit staff will be offered registration at the Federation member rate
- One (1) draped 6-foot tabletop exhibitor station in central conference location for duration of conference
- Complimentary promotional listing in our conference program and publicity materials
- Discounted hotel rates (room block is limited - reserve early)



- A comprehensive conference mailing list of all registered attendees in electronic format for your marketing efforts
- Maximum opportunity to meet and mingle with participants in sessions and workshops
- Pre-conference assistance from Federation staff to assure your satisfaction
- Recognition on Federation’s website
- Introduction and brief description at one of the conference plenary sessions
- Opportunity for one-on-one meetings with conference attendees

COST: Exhibitor registration and payment received:

Before December 31, 2007	\$1,275
Before March 1, 2008	\$1,500
After March 1, 2008	\$2,000

Registrants canceling between 60 and 30 days before the conference will incur a \$750 penalty. Cancellations after Monday, May 12 will be nonrefundable.

HOURS: Based on your exhibit dates these are your hours:

Thursday, June 12	8:00am–4:30pm
Friday, June 13	8:00am–4:00pm
Saturday, June 14	8:00am–12:00pm

(Note: Hours subject to change based on program changes)

For additional information contact Greg Gemerer at: ggemerer@cdcu.coop or by telephone at: (212) 809-1850 ext. 205.



Exhibitor Application

I. Company Information for Conference Program

Organization

Website

Mailing Address

City

State

Zip

II. Exhibit Personnel Registration

Please list the person(s) to be registered as exhibitor staff. All exhibitors receive **one (1)** complimentary registration. Additional exhibit staff will be allowed to register at the current member discounted rate. Visit www.cdcu.coop to view registration rates and information.

Name (Primary - complimentary registration included)

Title

Email

Phone

Name (Additional - Separate registration required)

Title

Email

Phone

III. Exhibit Requirements

Indicate if you will need the following for your exhibit. Internet or telephone hook-up not included.

Electrical Outlet: Yes No

Other: _____

IV. Exhibitor Pricing

Exhibitor space (includes 1 registration) \$ _____

Additional registration/s _____ x \$325 = \$ _____

Total Payment: \$ _____

